

# FONT SELECTION

## How To Determine Font Size

To estimate the size font to order, multiply the total linear feet of changeable letter space in the sign, (double faced signs double the linear feet), by the multiplier number listed below.

## LETTER SIZE RECOMMENDATIONS Amount to order, number per foot, distance chart

Letter Size	Multiplier	Average amount that will fit in 10 Linear Ft.	Distance Readership	Recommended Board (Length)
4"	8	34 1/2	150'	4' to 8'
6"	5 1/2	24	200'	6' to 10'
6" Cond.	7	32	175'	5' to 8'
8"	4	18 1/2	350'	8' to 12'
8" Cond.	5 1/2	24 1/2	325'	6' to 10'
10"	3 1/2	14 1/2	450'	10' to 14'
12"	3	12	525'	12' to 16'
15"	2 1/2	10	630'	16' & over
17"	2	8 1/2	710'	16' & over
24"	1 1/2	6	1000'	20' & over

## FONT SIZE FORMULA

Length of row (length of sign) x number of rows x numbers of faces x multiplier=Approximate Font Size (round up/down as necessary.)

A minimum 250 font should be ordered for a four line two sided 4' x 8' copy board to be effective.

*These charts are to be used as a guide only. Larger fonts are available and can be customized to meet your specific needs.*

Letters	Commercial Fonts (Number Included)								Letters	Letter Only Font							
	50	100	150	200	250	300	350	400		50	100	150	200	250	300	350	400
A...	3	6	8	10	12	12	14	18	A...	4	8	10	12	18	20	22	24
B...	1	2	4	6	8	8	10	10	B...	2	4	6	8	10	12	14	16
C...	1	2	4	6	8	8	10	10	C...	2	4	6	8	10	12	14	16
D...	1	2	4	6	8	8	10	10	D...	2	4	6	8	10	12	14	16
E...	3	6	10	12	16	18	20	24	E...	4	8	10	16	18	24	26	32
F...	1	2	4	6	6	8	8	12	F...	1	2	4	6	6	8	10	12
G...	1	2	4	6	6	8	8	10	G...	1	2	4	6	6	8	10	12
H...	1	2	4	6	6	8	8	10	H...	1	2	4	6	6	8	10	12
I...	3	6	8	12	12	16	20	24	I...	3	6	10	12	16	18	22	26
J...	1	2	2	6	6	8	8	10	J...	1	2	2	4	4	6	6	8
K...	1	2	4	6	6	8	10	12	K...	1	2	4	6	6	8	10	12
L...	1	2	6	8	10	10	12	16	L...	2	4	6	10	10	16	16	20
M...	1	2	6	8	8	8	12	14	M...	2	4	4	8	8	12	12	16
N...	1	2	6	8	8	10	12	14	N...	3	6	8	10	14	16	18	20

O...	3	6	8	10	12	12	16	18
P...	1	2	6	8	8	10	14	16
Q...	1	2	2	2	4	4	4	4
R...	2	4	6	8	8	10	14	16
S...	2	4	6	8	8	10	14	16
T...	2	4	6	8	8	10	14	16
U...	2	4	8	10	10	12	18	20
V...	1	2	2	4	6	6	6	8
W...	1	2	2	4	6	6	6	8
X...	1	2	2	2	4	4	4	4
Y...	1	2	2	4	4	6	6	8
Z...	1	2	2	2	4	4	4	4

**NUMERALS**

1...	1	2	2	2	4	6	6	6
2...	1	2	2	2	4	6	6	6
3...	1	2	2	2	4	6	6	6
4...	1	2	2	2	4	6	6	6
5...	1	2	2	2	4	6	6	6
6...	1	2	2	2	4	6	6	6
7...	1	2	2	2	4	6	6	6
8...	1	2	2	2	4	6	6	6
9...	1	2	2	2	4	6	6	6
0...	1	2	2	2	4	6	6	6
\$...	1	2	2	2	4	4	4	4
¢ ...	1	2	2	2	4	4	4	4

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50 100 150 200 250 300 350 400

O...	3	6	8	10	14	18	18	20
P...	2	4	6	8	10	12	14	16
Q...	1	2	2	2	4	4	4	4
R...	3	6	10	10	16	16	20	20
S...	2	4	8	10	12	14	18	20
T...	2	4	8	10	12	14	18	20
U...	2	4	8	8	12	12	16	16
V...	1	2	2	4	4	6	6	8
W...	1	2	4	6	6	8	10	12
X...	1	2	2	2	4	4	4	4
Y...	1	2	4	6	6	8	10	12
Z...	1	2	2	2	4	4	4	4
&...	1	2	2	2	4	4	4	4

**Punctuation  
Character Sets**

		10	20	35
&	Ampersand	2	2	2
.	Period	2	2	2
,	Comma	2	2	2
!	Exclamation	2	2	2
-	Dash	2	2	2
?	Question Mark	0	2	2
:	Colon	0	2	2
;	Semi Colon	0	2	2
"	Left Quote	0	2	2
"	Right Quote	0	2	2
'	Apostrophe	0	0	2
/	Fraction Bar	0	0	2
%	Percent Sign	0	0	1
1/2	Half Sign	0	0	1
\$	Dollar Sign	0	0	2
¢	Cent Sign	0	0	2
1/3	One Third	0	0	1
1/4	One Quarter	0	0	1
3/4	Three Quarters	0	0	1
#	Pound Sign	0	0	1
+	Plus Sign	0	0	1

The above can be ordered individually.